



CAROL BARG

EXPERIENCE

Kohl's Department Store Corporate in Menomonee Falls, Wisconsin Associate Manager, DPC Transformation (2021 - Present)

- *Influencing and Training all Design & Art in 3D Design from Intern to VP level*
- *Managing projects to create solutions for Design, TD & Art teams process issues*
- *Creating clear presentations on ROI, OKR, training support, process optimization & more*

Associate Designer, Womens & Special Sizes (2014 -2021)

- *Developing woven, knit and sweater apparel for multiple Kohl's Private Brands and sizes*
- *Negotiating product details with vendors for best cost to value to meet brand*
- *Owning development calendar, meetings, trend/design and CFT relations for full brands*
- *Credited with increasing the sales for Kohl's Plus businesses "single-handedly"*

Assistant Designer, Womens Croft & Barrow (2012-2014)

- *Created and organized color palettes, trend, meeting setup & category ownership*
- *Built foundational knowledge in design, development, vendor partnernships & collaboration*
- *Organized team resources and processes to drive team efficiency*

Friends for Life Rescue Network in Los Angeles, California

Volunteer Designer & Project Manager- Apparel, Merch & Web (2018-2021)

- *Created products to financially support non-profit animal rescue buisnesses with sales*
- *Managed website and other marketing materials to generate donations and publications*

SKILLS

Empathetic Leadership that builds Connected Teams

Record of leading design and CFT partners in successful development cycles & projects

Driving Buisness with High Volume Impact

Responsible for managing all apparel categories of brands over \$4 million

Strong Connections with Vendor Partners

Partnered with more than 80 vendors and suppliers in the industry with continuted strong relationships and influence

Experience in All Garment Categories of Apparel Design

12+ years of experience in Sweaters, Knits, Wovens, Dresses, etc in Womenswear

Expertise in Technology across the Industry

4+ years training and influencing creatives to adopt new processes


EDUCATION


Bachelors of Science - Apparel Design (2012)


University of Minnesota, Twin Cities | Minneapolis & St.Paul, MN

Skills: Concept Design, Product Development, Color Analysis, Patternmaking, Garment Construction & Costing, Trend Analysis, and Retail Merchandising

CONTACT

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OBJECTIVE


My passion lies in collaboration with excited teams to design garments that inspire customers to feel their best even in the every day.


I thrive in close-knit teams where mutual support drives success. For me, fostering an environment where teamwork flourishes and growth is a shared journey is essential to achieving meaningful outcomes.

After 12 years working at Kohl's I'm hoping to lead new teams and connect with new customers in a growing brand.


REFERENCES


Ashley Holt, Professional Reference
Sr Designer & Previous Manager

 (917) 701- 7073

 ashley.holt@kohls.com

Sarah Plehn, Personal Reference

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